



2025 Future of Work Presents:

Executive Women's Symposium

August 7 & 8, 2025 - CHICAGO

Prospectus

Men: You're Invited & Welcomed!

FUTURE OF WORK EVENTS & COMMITTEE MEMBERS

- **Steven Baker**
Clinton National Airport
- **Vildana Celik**
Chicago Department of Aviation
- **Alyssa Connell**
Southern Illinois Airport
- **Lorena de Rodriguez**
AirTera
- **Dena DeRose**
Intently Collaborative
- **Sheneice Hughes**
Dallas Love Field/City of Dallas



FUTURE OF WORK EVENTS & COMMITTEE MEMBERS

- **Dawn Hunter**

SSP America

- **Diane Jackson**

Aspen / Pitkin County Airport

- **Suzette Noble**

LaGuardia Gateway Partners

- **Angel Ramos**

Brownsville South Padre Island Int'l Airport

- **Keiva Rodriques**

BWI Airport

- **Cyndi Stafford**

Stafford HR Consulting

- **Linda Valdez Thompson**

Valdez Thompson Consulting

ACS Firm / FoW Team

- **Joe Pierce**

Facilitator

- **Konrad Mika**

Administration

- **Eric Mercado**

Project Manager / Facilitator





**FUTURE
OF WORK**

EVENTS

Symposium Overview

This immersive symposium is designed to master executive-level competencies. Through a combination of hands-on evaluations, proven assessments, learning, ideation, and goal setting, we'll transform together.

Attendees will leave more informed, skilled, empowered, and armed with resources for career growth. The end result will be to document a personalized action plan for career acceleration and commitment to bring others along with you.

The summit will be attended by leaders in the fields of aviation, transportation, municipal government, and business.

Symposium Agenda

August 7 & 8, 2025

Day 1 – Thursday, Aug 7 (8AM – 830PM)

Welcome & Introductions //

Evaluation Center // Competency-Based Exercises

Lunch //

Break //

Session 1: Working Group // Being an Executive of a Different Generation

Session 2: Panel Discussion // Developing Command Presence

Break //

Cocktails //

Keynote Speaker //

Eileen Vélez-Vega, P.E.

Former Sec. of Transportation – Puerto Rico

Welcome Networking Dinner & Entertainment // with Spanish Guitarist & Percussionist

Day 2 – Friday, Aug 8 (8AM – 4PM)

Previous Day Recap //

Session 3: Informational Lecture // The Importance of an Executive Development Plan

Mid-Morning Break //

Session 4: Working Group // Understanding your Hogan & EQ Assessments

Lunch //

Session 5 // Exploring Your Individual Assessments' Areas of Development //

Session 6: Discussion // Using Your Strengths to Close the Gap on Potential Opportunities //

Session 7: Panel // Maneuvering Politics & Culture Successfully //

Session 8: Closing // Action Plan, Commitment, & Path Forward //

BUILDING THE WORKFORCE OF THE FUTURE

Showcasing your organization through an event investor package will put your brand in front of our attendees from various leadership levels.

EVENT INFO

5 working sessions

1 Keynote Speaker

1 Panel

Unlimited Networking

THE EVENT IS DESIGNED
FOR ATTENDEES IN:



AVIATION



TRANSPORTATION



BUSINESS



MUNICIPAL &
GOVERNMENT

- **Leadership, Senior, and Middle Management**
- **C-suite Executives**
- **Directors**
- **Managers**
- **Human Resource Professionals**
- **Allies of women's growth**
- **Professionals aiming to improve their career competencies and expanding their development**

[Click & register your team today!](#)

Why Attend

This Executive Women's Symposium is designed to provide an experience unlike others in your industry. While gaining a deeper understanding of your executive level competencies, you'll be given an opportunity to arm yourself with resources and enhance your executive portfolio.

You'll leave this hands-on event with information and resources gained through an evaluation center, assessments, workshops, and networking events that will shape your career now and into your future.

Your Return on Investment (ROI)

- 1) High Quality Programming
- 2) Hogan Assessment
- 3) EQ Assessment
- 4) ACS Self-Assessment
- 5) Evaluation Center
- 6) Individual Professional Development Roadmap
- 7) Professional Headshot
- 8) Executive Toolkit
- 9) Classy Networking Dinner & Entertainment
- 10) Tranquil Hotel & Grounds

Registration Details

~~Early Bird Registration~~ ENDED

Registration Closes:

Wednesday, July 30, 2025

Register Today!

*Scan QR Code or
click link below.*



www.futureofworkevents.com/womens-symposium



Why Invest?

Empower Your Brand with Unmatched Visibility

Investing in the Executive Women's Symposium offers organizations a unique opportunity to enhance their brand visibility among industry leaders, innovators, and decision-makers. With extensive marketing campaigns, including social media promotions, email newsletters, and on-site branding, your company will be prominently featured, ensuring maximum exposure.

Foster Meaningful Connections

The Executive Women's Symposium is designed to facilitate networking opportunities that can lead to lucrative partnerships and collaborations. By investing in this event, your business will gain access to a diverse audience of executives and other professionals, providing a platform to forge valuable connections and achieve your goals.

Support the Future of Work

Investing in the Executive Women's Symposium is not just about immediate returns; it's about contributing to the growth and development of the future workforce. Your support helps in organizing a high-quality event that benefits all participants, fostering innovation and progress in the professional landscape.

Symposium

Investment Levels

Invest in Executive Women's Professional Development!

A portion of the proceeds will benefit grants for women's development.

Welcome Networking Dinner & Entertainment Investor // \$9,500

3 tickets, 3 - 5 min to speak or share video about your organization, opportunity to include swag item in welcome bag or as giveaway at Welcome Social, logo highlighted, marketing on signage and throughout the event, and receive attendee list before and after event.

Headshot & Photo Station Investor // \$5,500

2 tickets, logo added on LinkedIn photo station, introduced and thanked as sponsor, logo highlighted, and receive attendee list before and after event.

Supporting Investor // \$3,500

1 ticket, logo highlighted throughout event, advertisement in program, and receive attendee list before and after event.

Symposium

Investment Levels

Invest in Executive Women's Professional Development!

A portion of the proceeds will benefit grants for women's development.

WiFi Investor (2) // \$2500

Logo displayed as investor on each table with stands, marketing on signage and throughout the event, and opportunity for branding placed on poll and/or survey.

Program Investor (1) // \$1,500

Listed as Program sponsor with ad on the back cover and logo highlighted throughout.

Women's Development Investor (unlimited) // \$500 to \$3,000

Listed as key donor for women's professional development and logo highlighted throughout.

Lanyard Investor (1) // \$500

Investor provides lanyards that include logo of sponsor.

SOLD

Thank You

For more information, please contact:

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